

CORE VALUES

Trust

Each of us trusts the other to carry out our respective roles and responsibilities in Urban Systems and to fulfill our duties, and we believe that each of us must behave in a trustworthy manner.

Integrity

Urban Systems is based on the belief that each of us must apply a high ethical standard to our activities. We will always choose to do what is right over what is convenient or expedient.

Partnering

Each of us brings valuable skills to the Urban Systems team. We respect each other and build on each others' strengths recognizing that we're all in this together. If one fails, we all fail.

Diversity

Urban Systems was founded as, and will continue to be, a multi-disciplinary professional practice. We value the diversity of thought and experience offered by each of the three generations in Urban Systems, and recognize that this diversity serves to strengthen our professional practice, and to differentiate us in the marketplace.

Excellence

Urban Systems is committed to delivering quality results for our clients. This is achieved by demonstrating excellence in all aspects of our professional practice including technical competence, continuous learning, and innovation. We have also implemented a comprehensive quality system to ensure our future excellence.

Four Bottom Lines

The health of Urban Systems is measured by success in four bottom line areas - people, clients, organization and finances. Urban Systems is successful only when each of these inter-related areas is working well, and not when one area is healthy at the expense of another.

Longevity

We are in this for the long run, and each of us has a solemn duty to pass along to a future generation an Urban Systems that is not just intact, but improved.

