

## TALES FROM THE TRAILS

My buddy Matt D. and I were sitting at the bottom of Rose Hill last week after a couple of quick rips, washing the dust off our teeth with a couple of cold beers. "Matty, this is kinda cool eh?" "What's that?" "The fact that it's Wednesday, we just left work, had a great couple of runs, and now we're enjoying the scenery." "Ya it is!!"

And that's part of life at Urban Systems Ltd.; a multi-disciplinary engineering and consulting firm located across Western Canada – stretching from Calgary and Edmonton where you can play in the Rockies or catch the Stampede, to the West Coast, where some of the best skiing, riding and climbing exists in the world, and don't forget interior BC, where some of the sickest freeriders work and play.

Matt and I both graduated from the University of Alberta with Bachelor of Science degrees in Environmental Engineering and both "happened" to find ourselves working for a company by the name of Urban Systems Ltd. in Kamloops BC. After a couple of years with the company, we've seen that this company is based on Great People, its part of the company vision and they walk the talk.



**Matt D.**

So why are we advertising on Pinkbike? Matt and I both spend time every day checking out the latest news, bike products and anything else related to mountain biking on Pinkbike. We figured that there are other talented, progressive, like-minded men and women doing the same thing that we are doing – paying off student loans, buying homes and trying to make a buck so that we can lead the lives that we've always wanted to. The cool thing, is that we're able to do it with a company that gives us as much freedom as we want. The flip side, work responsibilities and accountabilities lie at our feet – it is up to us to make it work!



**Matt B.**

USL is about people who work hard and play hard, people who want a balanced lifestyle and aren't afraid to have it. We love our work and love the fact that we can walk out the door and play just as hard. As novice consultants, we're trusted to manage our own time to ensure we're providing great service to our clients and keeping projects running smoothly. This allows for tons of flexibility which gives us the best of both worlds – great careers and great times!

Unlike most companies (and one of the reasons why I'm here) Urban Systems is not solely driven by the almighty dollar. USL has 4 bottom lines – People, Clients, Finances and Organization, and they value our contribution to each of these bottom lines. Urban Systems encourages us to push our own limits and those of the company. This ad, case in point; when was the last time you saw a multi-disciplinary engineering and consulting firm advertising on Pinkbike?

Urban Systems is always on the look-out for talented folks who share our passion for providing great service. If this sounds like the place for you then we'd love to hear from you. [www.urban-systems.com](http://www.urban-systems.com)

I may not own this company, but it's mine, so feel free to call me in Kamloops – we may need to go for a ride.

Happy Trails!  
Matt B.